San Diego Area Chapter of NOW

Board Meeting – November/December

Minutes

1. Call to Order -
2. Out of Order Motion to record our board meeting.
   1. Motion to record meetings; second by Melanie & Dre
   2. Passed
3. Banking
   1. Treasurer: Anitra - $5,156.59
   2. # of members to date: 300 paying members; but not all are active
   3. Reminder via post card; about 160+ have email, the remainder don’t have emails
   4. End of year “Touch Base” Post cards; Melanie to research post card cost

Old Business

1. Action regarding potential grievance – Stacy: she asked for CA Bylaws
2. Past Board meeting minutes: Stacy – To be presented at November meeting
3. Updated Bylaws – Tabled to be reviewed at November meeting to be discussed
4. Website: Melanie:
   1. Wasn’t comfortable that OneWeb doesn’t use a WordPress template. She wants this to make it easy for us to update on our own. Her team is over booked at this time, though they are giving us a wholesale cost of $600. She is willing to create a site, in two to three weeks.
   2. Kim suggested that she look at our sandiegonow.org for content
   3. Google search: SD NOW – 0, San Diego National Organization for Women –First hit, now.org’s page, you have to type in : sandiegonow.org to get to our page
   4. Motion proposed by Anitra to allow Melanie to move forward with the website made. Unanimously passed.
5. Social Media
   1. Facebook has 494 Followers (11/10/15 – 507)
      1. Chapter meetings we will boost the week prior for optimum exposer
   2. Twitter has 157 followers (11/10/2015 - 168 followers)
6. Book Club is Wednesday, November 12, Feminist Fairy Tales
7. Patient Escorting
   1. Private email address shared with board
   2. Kim explained that those people at the chapter meeting that expressed interest in helping had to email us and they would be verified members of NOW.
8. Anitra mentioned that she’d like to bring her laptop to meetings to assist in potential members in joining. Paper forms will still be used if needed.

New Business

1. VP Report: Melanie
   1. Brief explanation of her skills and her passion
   2. Concerned about branding and motivate folks; getting them involved and engaged
   3. Social Media is one of our main outlets and visibility
   4. Chapter meetings are events and creating a “hook” is really important
   5. Signage/NOW Rounds
2. Check from the Soul Kiss Film event
   1. The check in the amount of $200 was mailed.
   2. Kim invited Susan Jester to chapter meeting to get photo op to get our presents out there.
      1. Melanie says it is the “buy-in” factor.
   3. Kim mentioned that those members that attended actually were the $200 donated to us.
   4. Kim made motion to earmark these funds for NOW rounds, stickers, bumper stickers, and buttons.
      1. Melanie second, Unanimously passed
3. **Melanie brought up that our board should purchase name tags so we look official.** 
   1. **Kim said she would look into ROK Enterprise to see about cost and styles**
   2. **Stacy requested magnetic backing**
   3. **Anitra is going to look into ordering the rounds**
4. **October chapter meeting: Brining the Past into the Present**
   1. **As discussed by Melanie and Kim, the vision of having a monthly panel or topic begins with Bringing Our Past into the Present. The following women from our chapter’s history will make up a panel discussion at the October meeting.**
      1. Eleanor Bevege (Founding Mother)  
         Nancy Coker, Women's Credit Alert   
         Sue Punjack Carberry: Women in Media (1981/82 President)  
         Jane Donley:Equal Pay/Opportunity in Employment  
         Joan Casale: Abortion Rights and Domestic Violence (1977/78 President)
   2. **Melanie agreed to video the meeting**
   3. **Melanie said she would pick up Eleanor.**
   4. **Melanie requested if the space has speakers and mic’s**
      1. **Kim said she would check on this**
   5. **1st of a two series; next one in the next 6 months**
5. **State Executive Board Meeting – October 11**
   1. **Kim and Melanie attended the conference call.**
   2. **The meeting was initially brought forth as an Executive Meeting, there was quick objected to this as it was in violation of the CA NOW bylaws as there was not sufficient notice to hold an Exec meeting. Turned the meeting into an “informational”.**
   3. **The official date for the Exec meeting is November 12, 2015**
   4. **Discussion ensued: Re: the Grievance, there is little to no update and the onus was laid on National NOW because they are not able to get their arbitration committee set up.**
   5. **The contact list was sent out; it is completely out of date. I’ve sent updated info on our chapter**
6. Kim expressed that there are events we should attend as a board at the very least.
   1. 2016 Events to get our name out there! WE NEED EXPOSURE TO BE SEEN AND HEARD!
      1. **January** - Attend the Row vs Wade dinner; purchase a table. Ten top table.
         1. **What is the cost of a table**? This isn’t out yet, but Kim will forward when it comes out.
      2. **March** - Gender Equity Awards in Sacramento
         1. Questions ensued regarding the candidates chosen for the awards.
         2. Why is it in Sacramento?
      3. **June** - National Conference:
         1. The board feels it is prudent we attend.
         2. Kim would like to plan a dinner with guest speaker to raise funds; perhaps a silent auction. This could be something that pays respect to all of the founding chapter members. Brooklyn Girl to plan for April of 2016
            1. Kim will help Board to learn how to “ask” for auction items
            2. Kim asked board to help with guest speakers.
         3. Using a unionized hotel this year.
   2. Anitra had other events to suggest that we might attend as an organization. She said the nothing had dates yet.
      1. Discussion ensued about the cost of these events. Anitra will take lead and get dates and entry fees for said local events.
7. Melanie is open to do vlog posts on our social media from our chapter meetings on “Why are you a member of NOW”. We post a new one weekly.
8. Hold a voter registration drive as a unified chapter action
   1. Discussion ensued about how to go about this.
      1. Kim said she would check into this.
   2. Work with Super Volunteers for San Diegan’s for Hillary
      1. Concern about pushing Hillary as the Presidential candidate. People would be better people used for one of our causes.
      2. Anitra mentioned we should announce at meeting to see if people want to help, here is the email from NOW.
9. Fundraising Efforts
   1. We should map out as many fundraising opportunities as we can to raise funds to send who we can to the national conference in Washington DC.
   2. Big Kitchen Lasagna Dinner; guest speaker
      1. Discussed our board going to the Big Kitchen; chose November 7th
   3. Social Cocktail & Auction at Brooklyn Girl; working 2016 political platform into this
   4. Pioneer Picnic
10. Holiday Food Drive & Woman’s Shelter Assistance 2015
    1. Agreed to ask our members to bring non-expired, canned or sealed foods to our next two meetings; for us to donate to the San Diego Food Bank
    2. Kim to call Rachel’s House to donate clothing; to see if the Catholic Church would be opposed to accept our donation
    3. Anitra mentioned something with the Bean Project and will find out if they will accept a donation from NOW
    4. Special Delivery was brought up by Melanie
11. Targeted Organizations to visits for October
    1. Reproductive Justice at FUUC of San Diego: October 18th 1:00 pm
    2. Women’s Democratic Club: October 19th @ 7pm
    3. League of Women Voters: October 22nd
12. Vote on no December meeting
    1. Stacy made motion to not have any meetings in December.
       1. Kim second, unanimously passed
13. Next meeting is on November 9th
    1. Melanie can’t make meeting due to previous engagement
    2. Board chose to meet on November 12th

Meeting adjourned: 8:00 pm